

# SSL on Tour!

Solid State Logic invites you to a free SSL Seminar at HHB Canada. The event will include a brief history of SSL, a seminar on studio techniques, how SSL technology addresses production challenges and an introduction to & hands on demo of SSL's latest console and audio processing technology.



## The world between Analogue and Digital

SSL's Fadi Hayek will present a seminar addressing the technology and techniques that have led to the resurgence of Analogue and Digital hardware in audio production workflow. The topics include;

- **Summing in and outside the box:** Understand the science and sound behind this controversial topic.
- **Transient response and SuperAnalogue™:** How to get the “Big Record” sound out of your DAW.
- **Core Audio Pipeline and the PCIe standard:** Is zero latency possible in a Native DAW?
- **Hybrid Processing Plugins:** What are the differences between native and hardware driven audio plugins?

**Fadi T. Hayek** is an audio engineer originally from New York City. He started his 20 year audio industry career working for several NY recording studios in the 90's. He then joined Steinberg Media Technologies where he was Sales Manager in the US and involved in product management for Nuendo and Cubase. Currently he's the National Sales Manager for Workstation Partner Products at Solid State Logic.

This event is presented in association with **HHB**, SSL's Distributor in Canada.

**This event is free to attend but numbers are limited.**

**To reserve your place please RSVP using the contact details below.**

### When...

**12th March 2010**

**11:00am - 1:00pm  
and  
2:00pm - 4:00pm**

### Where...

**HHB Canada  
260 King St East  
Suite 205  
Toronto Ont  
M5A 4L5, Canada**

### RSVP...

**HHB Canada**  
sales@hhbcanada.com